

# SUGGESTED COPY FOR SOCIAL MEDIA POSTS

## Post 1 - LinkedIn

Today is Ada Lovelace Day, and here at Building Greater Exeter we are celebrating the life of this remarkable woman. Often remembered as the first ever computer programmer, way back in the 1840s she was busy paving the way for women in STEMM careers today.

At Building Greater Exeter, we aim to inspire and celebrate STEMM careers, particularly in the construction industry. For further information, follow this link: [www.buildinggreaterexeter.co.uk](http://www.buildinggreaterexeter.co.uk)

## Post 1 - Twitter

We are busy celebrating #AdaLovelace Day here and appreciating all of the brilliant opportunities there are for #women in #STEMM today, due in part to this trailblazing woman back in the mid-1800s. Thanks Ada!

## Post 2 - LinkedIn

Today is Ada Lovelace Day, and the perfect opportunity to tell people about all the amazing women working in STEMM (Science, Technology, Engineering, Maths and Medicine) industries.

Ada Lovelace was the first ever computer programmer, back in the 1840s. Her designs of the 'analytical engine' were later used by Alan Turing when he developed the first computer 100 years later. Today we celebrate Ada, and all of the brilliant women in STEMM careers ever since.

Are you a woman working in STEMM? If so, we'd love to know what you're doing to encourage the next generation to follow in your footsteps and how we can all do more to encourage young women to consider a career in a STEMM industry. Tell us in the comments.

## Post 2 - Twitter

Today is Ada Lovelace Day, and the perfect opportunity to tell people about all the amazing women working in STEMM (Science, Technology, Engineering, Maths and Medicine) industries. Let's work together to help inspire future generations.



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## Post 3 - LinkedIn

At Building Greater Exeter, we've been collecting case studies of women who work in STEMM, right here in Devon.

If you're interested in tech jobs and careers, or if you're a recruiter who wants to attract more women into your STEMM jobs, have a look at some of our case studies.

Kate Doodson, joint CEO of Cosmic, a digital skills and training agency here in Devon. Of her job, she says 'I love problem solving and I get to solve problems all day'.

Click <here> to see what other women in STEMM love about their job.  
(link to [www.buildinggreaterexeter.co.uk/ada-lovelace](http://www.buildinggreaterexeter.co.uk/ada-lovelace))

## Post 3 - Twitter

At #BuildingGreaterExeter, and to celebrate #AdaLovelaceDay, we've been busy collecting case studies of women in #STEMM. Have a look on our site to see some of Devon's most inspiring women [www.buildinggreaterexeter.co.uk/ada-lovelace](http://www.buildinggreaterexeter.co.uk/ada-lovelace)

## Post 4 - LinkedIn

If you've driven into Exeter from Junction 29 or 30 of the M5 recently, you can't help but have noticed quite a lot of development taking place. Two really key buildings are currently being built - the Ada Lovelace building at Exeter Science Park, and the Sandy Park hotel, at Sandy Park - home, of course, to Exeter Chiefs.

Have a look on our website to find out more about one of the team behind both of these exciting developments, Kye Tew from KTA Architects.

Kye says: 'Construction has always been seen as a male dominated sector, but it's been incredible to watch the women coming through, particularly to our office. It's a great industry to be in, and it's suited to everyone'.

## Post 4 - Twitter

If you want to know more about one of the female #architects behind two of Exeter's newest buildings - the Sandy Park hotel, and the Ada Lovelace building, have a click on our website [www.buildinggreaterexeter.co.uk/ada-lovelace](http://www.buildinggreaterexeter.co.uk/ada-lovelace)



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## Post 5 - LinkedIn

At Building Greater Exeter, we are all about ensuring that construction is seen as a potential career choice for everybody, regardless of your gender. There are more than 180 job roles available in the construction industry – from Project Manager, Electrical Engineer, Architect and Ecologist – and lots more in between.

We are very fortunate here in the south west to have a host of female role models across the industry.

Allana Brimacombe is a Quantity Surveyor for MIDAS Construction, which means that it is her responsibility to ensure that a construction project runs to budget. She loves the teamwork and the variety that her job brings. And to any girl considering a career as a Quantity Surveyor, she says ‘go for it!’

Have a look on our website to meet some more of our regional STEMM superheroes [www.buildinggreaterexeter.co.uk/ada-lovelace/](http://www.buildinggreaterexeter.co.uk/ada-lovelace/)

## Post 5 - Twitter

We are very fortunate here in the #southwest to have a host of female role models across the #construction industry. Have a look on our website to meet some of them [www.buildinggreaterexeter.co.uk/ada-lovelace](http://www.buildinggreaterexeter.co.uk/ada-lovelace)

## Post 6 - LinkedIn

A lot of teenagers might be put off a career in STEMM. Perhaps they don't understand how their skill set could benefit this sector. But as Roz Woodward, CEO of Cyber Security firm, Securious says, this is definitely not an issue:

‘Don't think that this is all about technical – this is about people, and this is about communication. This is an industry where we can make a massive difference and help people, and it needs women to do that’.

For more information about careers in STEMM, have a look on the Building Greater Exeter website. (link to [www.buildinggreaterexeter.co.uk/ada-lovelace](http://www.buildinggreaterexeter.co.uk/ada-lovelace))

## Post 6 - Twitter

If you know a teen who thinks that they're not techy enough for a career in #STEMM, they might want to watch our video of Roz Woodward, CEO of Securious. ‘This is about people, and this is about communication’.

Follow this link for more info [www.buildinggreaterexeter.co.uk/ada-lovelace](http://www.buildinggreaterexeter.co.uk/ada-lovelace)



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## Post 7 - LinkedIn

As part of our work on Ada Lovelace, and whilst researching women in STEMM careers, we've been finding out all about women in the construction industry.

Sophie Hawken is a Graduate Mechanical Engineer at SDS Consultants based in Plymouth. She describes her role as designing everything that makes buildings come to life - from lights, to heating, ventilation, air conditioning and renewable energies. She says that most of her job is at the computer, and is 'not your stereotypical engineering role working on the tools. It can be done by anyone!'

If you're in the construction industry, and need some help to nurture and promote female talent, get in touch with the Building Greater Exeter team.

## Post 7 - Twitter

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